



JEROEN DE SNOO

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Day of birth: 19-5-1969
Art director

LAST EDUCATION

1990 - 1994 Willem de Kooning Academie Rotterdam (Advertising)

EXPERIENCE

1994 - 1995 Art Director (Lowe Kuiper & Schouten)
1995 - 1998 Art Director (BvD/ Euro RSCG)
1998 - 2000 Art Director (FCB Amsterdam)
2000 - 2005 Senior Art Director (DDB/Eigen Fabrikaat)
2006 - 2008 Senior Art Director (TBWA/Tequila)
2008 - 2009 Senior Art Director (TBWA/Neboko Retail)
2009 - 2012 Creative Director (G2 Netherlands)
2012 - Today Freelance Senior Art Director/Creative Director

NOMINATIONS AND AWARDS

ADCN (Planet Crafting)
ADCN (AH Smurfs)
SAN (Pearle)
SAN (AH Smurfs)
SAN (AH Soccercards)
SAN (Schiphol)
EPICA (Playstation)
EPICA (SC Johnson Brise)
IMC EUROPEAN AWARDS (AH Smurfs)
IMC EUROPEAN AWARDS (Pearle)
IMC EUROPEAN AWARDS (Planet Crafting)
IMC EUROPEAN AWARDS (ROC)
IMC EUROPEAN AWARDS (Consumer and Safety Fireworks)
BEST PROMOTION OF THE WORLD (Pearle)
EUROBEST (Planet Crafting)
ESPRIX (Pearle)
SPRIX (Riedel, Taksi)
ESPRIX (Gemeente Bibliotheek Amstelveen)
ESPRIX (AH Soccercards)
ESPRIX (AH Smurfs)
ESPRIX (Consumer and Safety Fireworks)
ESPRIX (Planet Crafting)
ESPRIX (ROC)
2X SPIN AWARD (Planet Crafting)
FWA (Planet Crafting)
EFFIE (Grand Effie AH)
EFFIE (Pearle)

MAJOR CLIENTS

ALbert Heijn, Unilever, Amnesty, Playstation, Honda, Volkswagen, Pearle, ABN AMRO, Hivos, See Bly Fly, Henkel, Beiersdorf, D-reizen, AkzoNobel, Pathe, Philips, KPN, Procter&Gamble, ROC, Venco, Intersnacks, Vrumona,